



Veer Narmad South Gujarat University

Institution's Innovation Council & Student Startup & Innovation Policy

Report on “Entrepreneurship and Innovation as career opportunity”

Workshop Title: Startup Launchpad – Innovation and Entrepreneurship
Venue: Akhand Anand Arts and Commerce College, Ved Road, Surat
Date: 07 February 2026

Veer Narmad South Gujarat University, Surat, through the VNSGU Incubation Centre, and Akhand Anand Arts and Commerce College, Ved Road, Surat jointly organized a **Startup Launchpad – Innovation and Entrepreneurship Workshop** to promote entrepreneurial thinking and innovation among students. The workshop was attended by around **43 students** from various disciplines who actively participated in the sessions.

The primary objective of the workshop was to develop students' understanding of entrepreneurship and equip them with essential skills required for transforming innovative ideas into viable business opportunities. The sessions focused on enhancing **Design Thinking, Critical Thinking, Innovative Thinking, and Problem-Solving Skills**, enabling participants to identify real-world challenges and develop creative solutions.

The workshop incorporated various interactive learning methodologies, including **group activities, brainstorming exercises, group discussions, and participant interactions**, which encouraged active engagement and collaborative learning. Students were guided on the process of idea generation, validation, and converting innovative concepts into startup ventures.

The resource persons also provided valuable insights into the **startup ecosystem, Intellectual Property Rights (IPR), compliance requirements, and entrepreneurship support mechanisms** available through government and institutional initiatives. Participants gained practical knowledge about startup development, innovation management, and the opportunities available for aspiring entrepreneurs.

The workshop concluded with an interactive question-and-answer session where students discussed their startup ideas and received expert guidance. The event successfully motivated students to explore entrepreneurship as a career option and strengthened their awareness of innovation-driven opportunities.

Outcomes of the Workshop

- Enhanced awareness about entrepreneurship and startup opportunities.
- Improved design thinking and problem-solving capabilities among participants.
- Increased understanding of startup development processes, IPR, and compliance requirements.
- Encouraged students to transform innovative ideas into entrepreneurial ventures.
- Fostered a culture of innovation and entrepreneurship within the institution.

The workshop proved to be highly beneficial in inspiring students to adopt an entrepreneurial mindset and contribute towards innovation-led growth.

Flyer of the Event



